

TradeNet**NEWS**

A Quarterly Publication

**Our 2020
Scorecard**

**How KenTrade has
supported AGPO
despite the COVID-19
Pandemic**

**KenTrade Upgrades
the TradeNet System
to Unhance
User Experience**

**i-Screen Kenya System
Revamped**



Dear Stakeholders

The year 2020 was a significant season, despite the challenges that came with it, it saw us gravitate towards opportunities that ushered us into digital transformation. Despite the unforeseen Covid-19 pandemic driven challenges, our institution was focused in ensuring our customers were served with the same zeal and excellence as we did before the crisis.

Along with growing our products and services, our team grew, and as a company, we adopted new ways to stay connected through our virtual interactions. I am confident that we are on the right track and our vision, making a difference in trade facilitation, is timely which amplifies our mandate in providing solutions that are essential to facilities trade which in turn increases the nation's competitiveness.

Over the years, we have attained several milestones that have raised KenTrade's equity. These milestones not only represent significant progress but also our strong capabilities in the execution and expansion of our projects. Towards this end, we continue to work towards upgrading the Kenya TradeNet System, implementation of the Maritime Single Window System, enhancements on i-ScreenKenya among other projects.

In October 2020 we introduced an optional premium service which is meant to assist customers who require the convenience of being supported to lodge their documentation and transactions on the Kenya TradeNet System. I will share more information on the progress of all our activities in subsequent articles in this publication.

Much of the credit is due to you, our dedicated employees. I would like to thank each and every one of you for your hard work, passion, and the role you have played in the Agency's success. I look forward to your continued support as, together, we can achieve more. Finally, on behalf of the Board of Directors, management and staff, let me take this opportunity to sincerely thank all our stakeholders especially our parent ministry, The National Treasury and Planning, Partner Government Agencies, Development Partners, System Users, Associations all who I may not have mentioned for your contribution towards the growth and success of the Agency. I believe 2021 is going to be an even bigger and better year for KenTrade.



*Amos Wangora,
Chief Executive Officer*

Vision

Making a Difference in Trade Facilitation

Mission

To facilitate trade by simplifying, harmonizing and automating business processes through management of the TradeNet System and provision of related services for Kenya's global competitiveness.

Core Values

Customer Centric - We commit to provide the highest standards in service delivery and customer experience to all our stakeholders

Transparency - We commit to act in an honest, transparent and responsible manner in discharging our mandate whilst maintaining the highest degree of accountability.

Excellence - We commit to ensure that all our operations are undertaken in a manner that facilitates efficiency and effectiveness in service delivery.

Innovation - The Agency will be a learning organization that embraces change and continuously integrates creativity and innovation in its business systems, processes and services.

One KenTrade - The staff and the Board of KenTrade shall work as a team and nurture a performance driven culture.



Our 2020 Scorecard

By Amos Wangora

KenTrade has invested heavily in ensuring that you, our customer, enjoy uninterrupted services despite the enormous pressure that came with the increased challenges that were experienced in the wake of COVID – 19.

We continued with the process of upgrading the Kenya TradeNet System to enhance its system productivity, avoid technological obsolescence and improve user experience. We managed to undertake a number of activities including Gap Analysis, User Acceptance Testing (UAT) to establish the level of confidence to the stakeholders, an exercise which will run until March 2021. The Go – Live -piloting with selected users is scheduled to commence in April 2021.

With regards to implementation of the Maritime Single Window (MSW) whose objective is to ensure competitiveness and efficiency of the Kenya maritime sector, together with the Kenya Maritime Authority (KMA) we finalized on testing and the piloting stage has commenced. MSW will automate the FAL forms to enable faster procedures for ship and passenger clearance at the Port of Mombasa. Implementation of the MSW is necessary to reduce the administrative burden on ships and to facilitate the use of digital information with the aim of improving the efficiency and attractiveness. The system is being developed in compliance with the IMO FAL standards.

On Information for Trade in Kenya (InfoTradeKe), to date we have procedures of over 75 commodities already mapped and we continue working in partnership with TradeMark East Africa, East Africa Community (EAC) secretariat and UNCTAD in upscaling efforts to simplify more procedures to improve ease of doing business in Kenya.

In order to boost stakeholders' confidence in international trade business, KenTrade partnered with World Compliance Technologies, a world leader in Governance, Risk and Compliance solutions, to provide a platform known as i-Screen Kenya, that assists businesses and individuals vet businesses they intend to trade with to identify any risks by screening information on trading business entities against the most comprehensive set of major sanctioning government bodies.

The i-Screen Kenya product was launched in March 2019 and

targeted Importers, Clearing and Forwarding Agents, Banks, Insurance companies and individuals. Following the initial sales cycle, the Agency commenced an enhancement process to incorporate the feedback received from the market which included a review of the pricing. The enhancements which were proposed have been concluded and we are gearing up to re-launch the product. Our users will experience a more superior product with improved features and competitive pricing.

The introduction of our optional services was a major milestone for the Agency with Kenya TradeNet users as the key beneficiaries. These services are targeted to customers who prefer to have the Agency facilitate the various tasks related to trade transactions on Kenya TradeNet System on their behalf, which we are now offering at a minimal fee.

We conducted a training and needs assessment in March, 2020 to establish satisfaction levels of the training and the results revealed that 90% of the stakeholders were satisfied with the training that the agency offers and felt that they got value for money. Also, of interest was most of the stakeholders preferred training via a workshop or classroom-based training while around 19.3% were interested in online training from 9am-5pm as ideal time for majority. Mombasa commanded the majority destination preference for training at 73.9% followed by Nairobi at 23% and 2.3 % for the rest of the regions.

We noted that the stakeholders expressed interest in undertaking trainings in; Trade Facilitation & Kenya TradeNet System, Customs & Trade Facilitation, Clearing & Forwarding, Trade Facilitation & Logistics, and Computer Application, with this information, we reviewed the training curriculum to make it more robust in responding to the current needs of our stakeholders. Moreover, we are actively seeking strategic partnerships in areas of interest identified in our Gap Analysis Survey.

Finally, let me say that the world is engulfed in combating the spread and the impact of COVID-19 and Kenya is no exception. Our priority as KenTrade is the health and safety of our staff, and the proper functioning of our operations to continue to serve the needs of you, our customer.

EAC Traders Set to Benefit on WTO Trade Facilitation Agreement

Traders within the East African block will benefit from training on trade facilitation that seeks to boost knowledge, skills on the World Trade Organization (WTO)'s Trade Facilitation Agreement (TFA). Tanzania was picked to be the first country in the bloc to benefit from the training that is undertaken by the International Trade Centre (ITC) in partnership with the East African Business Council (EABC) and the Tanzania Private Sector Foundation (TPSF). The workshops that kicked off in Kilimanjaro, Tanzania have been organized as part of the European Union-East African Community Market Access Programme (MARKUP).

The East African local business-support associations and traders are being equipped with a comprehensive knowledge of the TFA with a view to identifying obstacles on cross-border and advocate for their removal. The initiative comes in the wake of trade and movement of people's restrictions in some East African Community (EAC) member-states due to Covid-19 pandemic. It saw some countries, excluding Tanzania, undergoing strict lockdowns, closure of businesses that led to paralysis of intra-EAC trade. This initiative has been developed in response to persistent delays and red tape hampering the movement of goods across borders in East Africa.

Among the members of the community, inefficient trade procedures and non-tariff barriers represent obstacles to expanding intra-regional trade and deepened regional integration. Trade facilitation – the simplification, modernization and harmonization of export and import processes – has thus become a key issue for the global trade system and regional economic communities, such as the EAC, to create new opportunities for businesses that are operating in regional and international markets.

A joint statement released by ITC and EABC officials noted that with provisions to speed up the movement, release and clearance of goods, the WTO TFA – which entered into force in February 2017 – represents a viable option to resolve cross-border trade inefficiencies. As a result of the regional MARKUP initiative, project stakeholders will achieve greater sensitization on the need to simplify cross-border trade procedures and to ensure greater inclusion of the private sector in public-private dialogue platforms responsible for the implementation of the TFA at the national level.

This capacity-building initiative is an extension of the efforts undertaken since the entry into force in 2017 of the TFA, and is part of collaboration between EABC, the EAC Secretariat and ITC through the financial contribution of the European Union.

ITC is the joint agency of the WTO and the United Nations (UN) based in Geneva, Switzerland. ITC helps Small and Medium-sized Enterprises (SMEs) in developing and transition countries to connect and become more competitive in global markets, contributing to the sustainable economic development in the Aid for Trade agenda and to the Sustainable Development Goals of the UN.



i-Screen Kenya System Revamped

KenTrade launched i-Screen Kenya in March 2019 to provide traders with a mechanism of checking the credibility of international sellers before committing their resources. The product was introduced to the trade community in Kenya who had endured great risks and mostly suffered heavy losses from international fraudsters. The System is designed to screen business firms and organizations.

Stakeholders welcomed the move by the Agency and further made recommendations on how they can maximize on the usage of the product. The Agency has enhanced the System to incorporate the feedback received from the users.

The enhanced features now include Global List which Global trade embargoes and sanctions, Office of Foreign Assets Control (OFAC) financial sanctions programs, Anti-Money Laundering (AML) checklist, Foreign Corrupt Practices Act (FCPA), Politically Exposed Parties (PEP), Medical and Pharmaceutical Exclusions, Law Enforcements and many more. It also features offers Kenyans keen on engaging foreign businesses a comprehensive list where global denied parties or entities from government and non-government sources. Then there is Compliance which enables regulatory authorities and potential traders to ensure that no business transaction occurs with a person, company or association that is prohibited by law.

The enhancements are in the process of being concluded and users will experience a more superior product with improved features and competitive pricing. i-Screen targets Importers, Commercial Companies, Clearing and Forwarding Agents, Banks, Insurance Companies and Individuals.





KenTrade Upgrades the TradeNet System to Enhance User Experience

The Electronic Single Windows Systems are projects that constantly evolve instead of having an end stage. It is therefore important that the governance of a Single Window is not treated merely as the same of an IT project. It must therefore not only be constantly maintained and supported, but also continually improved and enhanced. Only in this way, a Single Window System can serve an economy and its trade community well and maintain itself as a world-class trade facilitating tool.

In December 2019, KenTrade commenced the process of upgrading the Kenya National Electronic Single Window System (Kenya TradeNet) a process that will take approximately 18 months. The upgrade process is being done with CrimsonLogic, a leading Trade Facilitation Solution provider based in Singapore. The next generation Kenya TradeNet is being built on an open and flexible architecture incorporating best practices and international standards to offer the capability of supporting multi-tenants as well as onboarding of the new Partner Government Agencies which will require major development efforts.

To ensure seamless upgrade with minimum interruption to the stakeholders, the Project Implementation Team (PIT) extensively engaged the System users comprising both public and private sectors. In January 2020, KenTrade conducted numerous sensitizations to update the stakeholders on the Kenya TradeNet upgrade roadmap, timeliness and expected milestones and importantly the support required to ensure that the project is successful.

In February 2020, we conducted a detailed GAP Analysis with key stakeholders aimed at ensuring the stakeholders give their input during the initial stages upgrade process. Another important stage is the User Testing which commenced in September 2020. User Testing is critical as will accord the users or those who perform specific tasks in the Kenya TradeNet System to test or evaluate the usability to determine if it meets their requirements.

Once the upgrade is finalized, Kenya TradeNet will be the Trade Facilitation portal built on an open and flexible architecture, with much superior System integration capability incorporating best practices and international standards. The upgrade is in line with the changing trade landscape and technology trends. It will enhance the usage of the System to provide a much better experience for users.

How KenTrade has Supported AGPO Despite the COVID-19 Pandemic

By Joan Kweyu

CCOVID-19 has exposed many vulnerabilities in businesses and more so within the Supply Chain, where many players (both suppliers and procuring entities) were caught unprepared. In many organizations, adjustments have had to be made with regard to how goods, works and services are procured and suppliers have also been forced to adopt new ways of communicating with organizations and ensuring that they deliver in line with the requirements.

Since February 2020, many Government organizations, including KenTrade, have had to adapt to the new requirements of working from home, sanitizing tender documents and keeping them in quarantine for certain periods, sending statutory reports online, maintaining social distance during evaluation and negotiation meetings and closely embracing technology to assist in the day to day operations.

Despite the challenges faced during this pandemic period, the Agency has endeavored to ensure that the procurement budget set aside for disadvantaged groups and for the purchase of locally manufactured goods and services during the current financial year is utilized as intended. The Agency set aside a total of Kshs. 27, 120, 150.00 for award to the disadvantaged groups categories (i.e. Women, Youth and Persons with Disabilities) and Kshs. 36,160, 200.00 for the procurement of locally manufactured goods, works and services.

The Agency continues to advise all potential suppliers falling under these categories that the opportunities are available and they should take advantage of the same by ensuring that their AGPO certification is valid, and that they have honored their tax obligations by the time they are called upon to tender. Registration of suppliers' exercise is not extended to these categories since the same is done by the National Treasury and Requests for quotations are normally sent to email and tenders downloaded free of charge from the Agency website and Government tender's portal.

AGPO suppliers are given opportunities to compete amongst themselves and not with established firms. They are not required to provide audited accounts, proof of experience, bank statements or bid bonds. At the Agency, tenders are also unbundled to ensure that the quantities and amounts required to supply are favorable to start-up companies and that many more suppliers are given an opportunity to bid. Financing for these suppliers can be sought from banks and other Government Agencies like the Youth Fund and Women Enterprise Fund and the Agency ensures that payment to these suppliers is prompt.

Pictorials



Job evaluation at the Kenya School of Government



While observing #COVID19 safety protocols, the team is all smiles (underneath the face masks) having had fruitful discussions on implementation of simplification measures on trade procedure



KenTrade board tours malaba



Board members led by Chairman



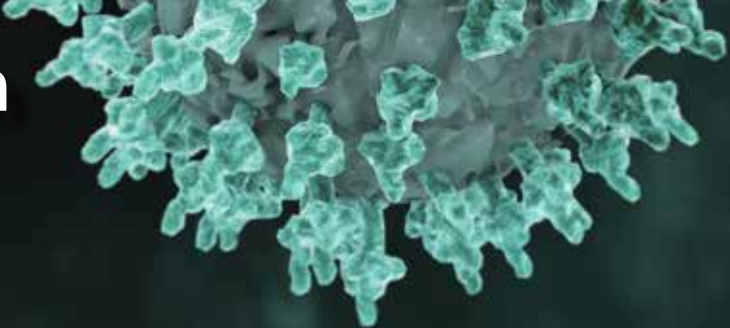
Simplifying export of cotton and nuts & oil crops products trade procedures, by minimizing requirements, interactions steps, saving traders valuable time and hidden cost.



WTO-Trade Facilitation Agreement workshops

Crisis Lessons from COVID-19

By Ann Odero



Since its emergence in Asia last year, the COVID-19 pandemic has spread to every continent of the world and on its wake, a health crisis that has defined our generation. Today it arguably poses the greatest challenge ever faced by humanity since World War II. The Covid-19 pandemic as a global crisis has however awakened us to realities of the time with the following lessons that are worth pondering;

- **The Power Of Internet Connectivity And Technology**

The internet has since its roll out in the 1960s transformed the way we conduct our businesses with magnitude of impact now manifest our undertakings and specifically how it limits physical presence at the workplace. Coupled with the Internet is technology, it is worth noting that since the efforts to reduce person to person contact began around the globe in mid-March 2020, most people have not physically gone to their workplace but have been working effectively. The power of technology has today enabled more and more people to continue communicating despite not meeting physically let alone the amount of money that was used for business travels, paying for utilities, meals etc. for staff. Looking into the future, employers should review whether working from home outweighs working in the office in terms of saving on utilities, fuel, time.

- **Innovations thrive during crisis**

The Covid19 disease has presented unique conditions that has allowed innovators to create rapid, impactful change. The disease opened opportunities to generate ideas that led to innovations more than just simply opportunities to solve problems. A remarkable case in point is Mombasa where the County Governor, Hassan Joho and Kenya Trade Network Agency (KenTrade) Chairman Suleiman Shahbal collaborated for a timely intervention that won plaudits across the nation. They mooted the idea of reducing the Corona virus spread among the high-risk population, mainly commuters who depend on the ferry as a means of transport to and from work. The sanitizing spray booth, first of its kind in Kenya, was built and tested in two days before it was installed at the Island side of the crossing channel and proved effective especially among the poor who did not have Physical Protection Equipment (PPEs). In Italy, a start-up engineering company began quickly using 3D printers to create the valves used in ventilators that were being used to save lives. With advanced technology, individuals, organizations and nations can leverage

on innovative ideas or technologies to assist business functions even during crises. The right technology can help to improve crisis response, streamline processes, save time and lives.

- **Allocation funding to boost healthcare and health education**

The Government of Kenya has in the past decade prioritized on improving the healthcare system, however with the disruption of the Covid-19 pandemic, the effort has shifted to crisis response with lessons on how to effectively plan for the unknowns and especially complex crisis like Covid-19. During the advent of Coronavirus some of the mainstream media did highlight the contradiction of patients who were scheduled to be airlifted abroad for specialized treatment in countries with more advanced medical care. It is possible that these patients gave consideration to the available options internally, options which are considered either expensive or unavailable. Some elites in the African continent have been known to travel out of the continent to seek treatment abroad rather than invest in healthcare in their own countries. With the grounding of flights in most affected countries, even those who could afford the best medication in the world became helpless. It would be important to follow up with these patients or their guardians to know how they managed during the crisis. On the issue of health education, maintaining personal hygiene or social etiquette such as washing hands, wearing masks or use of hand sanitizer are not new phenomena.

- **Business Continuity Plan (BCP)**

Business Continuity Plan (BCP) is a proactive business process that lets a company understand potential weaknesses and threats to their organization in times of crisis. In early 2020, global consultancy firm Mercer surveyed companies around the world to learn how many were prepared for downtime from events such as the spread of CoronaVirus. They found that 51 percent had no plans on how to address this type of emergency. A business continuity plan takes all contingencies into account, and right now, businesses could be realizing they didn't even imagine some of the events that could bring their operations to a halt. The challenge is therefore for organizations that do not have Business Continuity Plans in place, to scan their environment or best think of the worst-case scenario to enable them prepare should a disaster strike.



• **Climate Change and The Environment**

The late Professor Wangari Mathai, the 2004 Nobel laureate, once said that we need to promote development that does not destroy our environment. The global temperature has been rising due to the greenhouse gases which are produced by human activities. The pandemic has affected almost every corner of the world, causing billions of people to stay in their homes in government imposed lock-downs as a safety measure. However, it is also refreshing to see photos and videos of animals in some parts of the world taking relaxing strolls and wandering through the streets as humans are told to stay inside. The sudden reduction in the industrial emissions from human activities within the few weeks was unprecedented and there was significant drop in air pollution in many parts of the world. "New York has had exceptionally high carbon monoxide numbers for the last year and a half," said Columbia Professor Róisín Commane in an interview with the BBC, adding that it was the cleanest he had ever seen. But when life will eventually resume to normalcy, of which I am positive it will, the challenge of the "reset back to the Global Village" will be to maintain the positive effects of working from home, curfew or lock-down that has over the years degraded our environment.

• **Role of Media**

It is evident that today the news media plays a constructive role in our society-from collecting and packaging information to creating

or raising public awareness towards the perceptions or attitude of certain issues. In Kenya for example, we have been forced to consume politics of the day at the expense of development. The coverage of Covid-19, enabled journalists to shift from politics and focus on other issues which is worth admiring. If communicators can shift focus on more developmental issues such as environment, education, technology or health and treat them with the enthusiasm that Covid-19 has been given, then news media will be playing a positive role in transforming the society.

The Covid-19 pandemic as a global crisis has indeed redefined us and our human existence. It has on its wake, exposed us to overwhelming social, economic and political crises that will leave deep scars. This global crisis has thrust on our shoulder the burden of hope that we have to carry on as we nervously walk into the future. In it lies the lessons of opportunities in crisis!



AFRICAN CONTINENTAL FREE TRADE AREA CREATING ONE AFRICAN MARKET

#AfCFTA2018 | 17-21 March 2018 | Kigali, Rwanda

KenTrade Embraces AfCFTA Through Youth Empowerment

Gathiga wa Maina-Youth Motion Kenya

Africa is set to become the largest trading block in the world, after the launching of the operational phase of the Africa Continental Free Trade Area (AfCFTA) agreement which targets a consumer market of 1.2 billion people. This consumer market comprises of at least 75% of young people (under 35 years), most of whom are in the informal sector mainly in the Micro and Small Enterprises (MSEs) which contributes to at least 80% of GDP and account for nearly 90% of all jobs in Africa.

Kenya has a population of 48 million out of which 35 million are the youth. Kenya was the first to sign and deposit the instruments of ratification with the Africa Union, and has already launched national AfCFTA strategy which lays the roadmap of Kenya's trade with the rest of Africa. It is therefore imperative that Governments and organizations implement projects and products that are geared towards empowering the youth if the AfCFTA agreement is to be fully realized.

KenTrade has been working closely with youth through Youth Motion Kenya (YMK) to organize Inter-County forums for capacity development to young Kenyan men and women in product processing, by employing information technology to enhance business networking for trade related activities such as the Biashara Studios initiative. Secondly, KenTrade has implemented the InfoTradeKenya, an online platform that can assist the youth with the up-to-date and comprehensive trade related information and requirements needed to comply with to import, export and transit a specific commodity. The Agency has further launched the i-Screen Kenya, an authentication System to assist traders include the youth in the international trade arena to verify information on business entities that they intend to trade with globally. This (Zuia Kugongwa) initiative gives traders the confidence to venture into previously feared but potential markets anywhere in the world.

Youth Motion Kenya (YMK) is a registered enterprise that organizes Inter-County forums for capacity development to young Kenyan men and women in product processing, by employing information technology to enhance business networking for trade related activities. Every year, the team organizes an awareness programme targeting the youth and women entrepreneurs in the 47 Counties through innovatively using arts under their Biashara Studios Initiative.



Maritime Single Window System

The Maritime Single Window System is an online portal used by shipping lines and ship agents to prepare and submit vessel pre-arrival and pre-departure declarations on the arrival, stay and departure of ships for processing and approval by state agencies at the Port of Mombasa.



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Promoting Ethics and Integrity

By Paul Mwaura

According to the National Ethics and Corruption Survey 2018 released by the Ethics and Anti-Corruption Commission (EACC) on November 19, 2019, which is conducted annually to measure the nature, magnitude and extent of corruption and unethical conduct in the Country, the realization of Kenya's Vision 2030, the third Medium Term Plan (MTP III) and the Big Four Agenda were noted to be threatened by real and perceived corruption and economic crime. The Survey report recommended all Public Agencies to reinforce anti-corruption and leadership and integrity interventions and corruption prevention initiatives.

KenTrade believes that good governance is fundamental to the economic and social development process of the country, and hence is inherently linked to its objectives and mandate of implementing the Kenya TradeNet System.

In this respect, the Agency's good governance approach is linked to its core values of:

- Customer Centric
- Excellence
- Transparency
- Innovation
- One KenTrade

Fraudulent, corrupt and /or collusive practices are contrary to the Agency's core values. The Agency recognizes the adverse effect that such practices could have on its activities and operations, and is committed to preventing them and taking robust action where they are found to occur. In particular, the Agency is committed to preventing fraud and corruption perpetrated by both staff and other non-staff stakeholders.

In an effort to promote ethics and integrity the Agency's Corruption Prevention Committee that is chaired by the Chief Executive Officer, has implemented various corruption prevention and detection measures such as an Anti-corruption policy, Whistle Blower policy, Code of Conduct and Ethics, Gift registers, Conflict of Interest Registers and Corruption reporting boxes. During the Quarter the Committee facilitated training of all the Agency's integrity assurance officers (IAOs). This training was conducted by the EACC's National Integrity Academy (NIAca) from 31st August, 2020 to 4th September, 2020. The training was aimed at building the IAOs capacity in implementing anti-corruption sensitization and awareness programmes within the Agency and monitoring and evaluating implementation of integrity activities.

The Corruption Prevention Committee also carried out a Corruption Risk Assessment of all the Agency's functional areas to identify potential corruption risks and analyzed them based on their likelihood of occurrence and magnitude of impact. Corruption risk mitigation strategies were also identified to detect and prevent any incidences of corruption. A Corruption Risk Mitigation Plan was also developed that assigns responsibility and timelines for implementation of proposed strategies.

It is believed these corruption prevention strategies will promote the fight to combat and prevent corruption and unethical practices, encourage the highest levels of transparency and accountability within the Agency and promote standards and best practices in ethics; integrity and anti-corruption within KenTrade.



HIV/AIDS Diagnosis and Treatment

By Ann Odero

KenTrade has been playing its part in the prevention against HIV/AIDS by sensitizing its stakeholders through the quarterly TradeNet Newsletter and sensitization forums. In our previous quarterly engagement have we demystified what is HIV/AIDS, causes and symptoms, prevention, myths and facts among others. In this edition, we focus on how HIV/AIDS diagnosis and treatment are done. Knowing your HIV status gives you powerful information to help you take steps to keep you and your partner(s) healthy. The only way to know for sure whether you have HIV is to get tested by reputable health institutions.

- If you test positive, you can take medicine to treat HIV. People with HIV who take HIV medicine as prescribed can live long and healthy lives.
- If you test negative, you have more prevention tools available today to prevent HIV than ever before.
- If you are pregnant, you should be tested for HIV so that you can begin treatment if you're HIV-positive. If an HIV-positive woman is treated for HIV early in her pregnancy, the risk of transmitting HIV to her baby can be very low.

What happens after a person tests positive for HIV/AIDS?

Once you receive a diagnosis of HIV/AIDS, several tests can help your doctor determine the stage of your disease and the best treatment, including:

- CD4 T cell count - CD4 T cells are white blood cells that are specifically targeted and destroyed by HIV. Even if you have no symptoms, HIV infection progresses to AIDS when your CD4 T cell count dips below 200.
- Viral load (HIV RNA) - this test measures the amount of virus in your blood. After starting HIV treatment, the goal is to have an undetectable viral load. This significantly reduces your chances of opportunistic infection and other HIV-related complications.
- Drug resistance - some strains of HIV are resistant to medications. This test helps your doctor determine if your specific form of the virus has resistance and guides treatment decisions

How are HIV and AIDS treated?

There is no cure for HIV yet. The most effective treatment for HIV is antiretroviral therapy (ART) which can control HIV and enable people to live a long and healthy life. Treatment is the only way to manage HIV and prevent it from damaging your immune system. It also reduces the risk of passing HIV on to your sexual partner(s).



COVID -19 and Non -Communicable Diseases (NCD)

Coronavirus disease 2019 (COVID-19) is a novel infection caused by a corona virus type that has previously not been seen in humans. The rapid spread of COVID-19 globally has great impacts on the socio-economic environment and on health systems. While most people infected with the Coronavirus experience mild to moderate respiratory illness and recover without needing specialized treatment, it has been reported that persons aged 60 years and above, and those with underlying NCDs are at higher risk of developing severe forms of the illness. The virus spreads mainly through respiratory droplets from an infected person through coughing or sneezing. Since there are specific treatments for COVID-19, prevention transmission through simple hygiene measures remains the best approach to the disease. Evidence shows that persons living with NCD are more susceptible to COVID-19 infections, have more severe COVID 19 infection and higher case fatality rates. It has also been shown that the infection spreads fast and that the severity and outcomes are worse among high-risk persons, including older persons and those with NCDs such as diabetes, cardiovascular diseases, respiratory conditions, or NCD risk factors exist, such as obesity and smoking.

There are things we can all do to protect ourselves and the

people around us from getting or spreading COVID-19. The best preventive measures include wearing a mask, staying six feet apart, washing hands often, avoiding sick people, staying home if you are sick, keeping your hands away from your face and getting adequate rest and nutrition.





InfoTradeKenya

- ◆ An online step-by-step guide to trade related procedures.
- ◆ A trade facilitation tool for transparency and simplification.
- ◆ Procedures, forms, requirements, contacts available online.

www.infotradekenya.go.ke

Environmental Sustainability - Planting of Mangrove Trees In Port Reitz, Mombasa

By Sylvia Njeri

Tree planting is one of the most engaging, environmentally friendly activities that people can take part in to better the planet. Trees provide a multitude of benefits, both long and short term. As well as being attractive aesthetically, they remove and store carbon from the atmosphere, slow heavy rain and so reduce the risk of flooding, enhance air quality and improve the urban heat island effect by reflecting sunlight and providing shade.

On December 10, 2020 KenTrade's team led by Chief Executive Officer and Director Rose Masita planted 1,100 mangrove trees at the Port Reitz mangrove site in Mombasa. A mangrove is a shrub or small tree that grows in coastal saline or brackish water. Mangroves are important to people because they help stabilize Florida's coastline ecosystem and prevent erosion. Mangroves also prevent erosion and absorb storm surge impacts during extreme weather events such as hurricanes.

In Mombasa, mangroves serve as a natural habitat for fish. There are 7 species of mangroves in Mombasa and each has a different use. Some are used for medicine, others for food and breeding ground for fish. Local communities in Mombasa also use the tree to build structures and as firewood. The trees also absorb carbon dioxide from the air and prevent soil erosion.

The catch on fish has been on the decline in Changamwe because of infrastructure development going on in the region, destroying 7,000 acres of mangrove (mikoko) forest in the area and therefore causing the fish to migrate. Kenya Forest Services

(KFS) has a policy encouraging government agencies to adopt a site of one or more kilometers to plant mangroves in Mombasa.



It was a bare footed activity. On the extreme right, Amos Wangora (CEO KenTrade) digs a hole to plant his tree. On his left is Ms. Rose Masita, the new appointed director in KenTrade, planting her mangrove tree.

SERVICE DELIVERY CHARTER

NO.	SERVICES	REQUIREMENTS	COST	TIME
1.	Attending to walk-in Customers	Avail self to KenTrade Offices and specify the inquiry	No Payment Required	Within 5 Minutes
2.	Telephone inquiry	Make a Call to Agency Telephone Numbers	No Payment Required	Within 3 rings
3.	Emails and social media	Email contactcentre@kentrade.go.ke and specify the inquiry	No Payment Required	Within 8 Working Hours
4.	Training of stakeholders on the Kenya TradeNet System	Request for training from the KenTrade web-site https://registration.kentrade.go.ke/	Kshs 10,000 Per Person in Nairobi and Mombasa Kshs 18,000 Per Person in Other Regions	Within 3 Days
5.	Respond to System Support issue raised by KRA, KPA and other stakeholders	Respond to all issue raised by Stakeholders	No Payment Required	Within 30 Minutes
6.	Generation of E-slip	Generate E-slip for Import Declaration Form (IDF) /Permits lodged through Kenya TradeNet System	No Payment Required	Within 10 minutes after application
7.	TradeNet User Registration, Passwords and Deregistration	A filled registration form obtained from our website Email requesting the password reset or deregistration	No Payment Required	Within 24 Hours
8.	Availability of the Info-Trade Portal	Access the Portal through the link (infotradekenya.go.ke)	No Payment Required	24hrs 7 Days a Week
9.	Payment of Suppliers	Avail copy of Local Sales Order (LSO) / Local Purchase Order (LPO)	No Payment Required	Thirty (30) days after receipt of, LPO/LSO
10.	i-Screen Kenya System	Access the Portal through the link (https://wls.gtnkenya.com/gtn/) Request for registration Select subscription and pay relevant fees	Banks/Insurance - Ksh. 23,800 Commercial Costs. - Ksh. 11,900 - Ksh. 5,950. Digital Agent, One-off Trader/ Importer Ksh. 5,950 -Ksh. 1,190	24hrs 7 Days a Week

Kenya Trade Network Agency (KenTrade)

Main Office: 1st Floor, Embankment Plaza, Longonot Rd - Upperhill, Nairobi

Address: P. O. Box 36943 – 00200, Nairobi - Kenya

Email address: customercare@kentrade.go.ke; for complaints email complaints@kentrade.go.ke

Tel: +254 20 496 5000

Mobile: +254 709 950 000 /+254 730150000

Email: www.kentrade.go.ke

Regional Offices: Mombasa | Malaba | Busia | Isebania | Namanga

TAASISI YA MTANDAO WA BIASHARA YA KENYA

MKATABA WA UTOAJI HUDUMA

NAM.	HUDUMA	MAHITAJI	GHARAMA	MUDA
1.	Kuhudumia wateja wanaokuja	Kujiwasilisha katika afisi za KenTrade na kuuuliza maswali.	Hakuna malipo yanayohitajika.	Katika dakika tano.
2.	Kuuliza kwa simu	Piga simu kwa nambari za simu za Agenti.	Hakuna malipo yanayohitajika.	Kwa muda simu inapolia mara tatu
3.	Barua pepe na mitandao ya kijamii	Tuma barua pepe kwa contactcentre@kentrade.go.ke kisha uliza swali.	Hakuna malipo yanayohitajika.	Suluhisho katika kipindi cha masaa nane ya kufanya kazi.
4.	Kutolewa kwa mafunzo kwa wadau na taasisi washiriki wa serikali kuhusu mfumo wa Kenya TradeNet.	Tuma maombi a mafunzo. https://registration.kentrade.go.ke/	Shilingi elfu kumi kila mmoja jijini Nairobi na Mombasa. Shilingi elfu 18 kila mmoja kwa maeneo mengine.	Siku tatu.
5.	Toa risiti kielektroniki	Toa risiti kielektroniki ya IDF/ kibali kupitia mfumo wa Kenya TradeNet.	Hakuna malipo yanayohitajika.	Katika dakika kumi naada ya kuomba kibali au IDF.
6.	Jibu maswali ya msaada wa mfumo yanayoibuliwa na wadau wa KRA, KPA na wadau wengine.	Jibu maswali yote yanayoibuliwa na wadau.	Hakuna malipo yanayohitajika.	Dakika 10.
7.	Unda mtumizi wa mfumo wa KenyaTradeNet, kubadilisha nywila na kuwaondoa watumizi.	Fomu ya usajili iliyojazwa kutoka kwa wavuti wetu, barua pepe inayoitisha kubalishwa kwa nywila au kuondoa mtumizi.	Hakuna malipo yanayohitajika.	Katika masaa 24.
8.	Upatikanaji wa jukwaa la InfoTradeKenya kwa wafanyibiashara.	Tumia jukwaa hilo kupitia kwa (info-tradekenya.go.ke). Tuma ombi la michakato ya kupata stakabadhi ya bidhaa. Ripoti kutofautiana kwa takwimu au data kwenye jukwaa. Pitia kumbukumbu za michakato. Upatikanaji wa jukwaa la InfoTrade.	Hakuna malipo yanayohitajika.	Mara hio hio/ mara moja. Katika siku 5 Robo mwaka Masaa 24, siku 7 za wiki.
9.	Ulipaji wa wasambazaji bidhaa.	Wasilisha stakabadhi ya hesabu/invoice/rekodi ya utoaji/nakala ya LSO/ LPO.	Hakuna malipo yanayohitajika.	Siku 30 baada ya kupokea stakabadhi ya hesabu/rekodi ya hesabu, LPO/LSO.
10.	Mfumo wa i-Screen	Tumia jukwaa kupitia https://wls.gtnkenya.com/gtn/ Tuma ombi la usajili. Chagua usajili kisha lipa ada hitajika. Endelea kuchambua kampuni husika kutoka kwa jukwaa.	Benki / Bima - Shilingi 23,800.00 Gharama ya kibiashara Shillingi 11,900.00 - 5,950.00 Ajenti wa kidijitali/ Mfany- ibiashara wa wakati mmoja / Muingizaji bidhaa wa mara moja Shilingi 5,950.00 - 1,190	Mara moja.



SIMPLIFYING TRADE PROCESSES FOR KENYA'S COMPETITIVENESS

InfoTradeKenya

Information on market access requirements for Kenya exports and imports.



Screen it don't risk it
Screen trading partners globally for secure international trade.

The Kenya TradeNet

Single Window System for trade
www.kenyatradenet.go.ke