



Qualifications in International Trade Level 3 Certificate and Level 4 Diploma

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Welcome to the Qualifications

Practical Qualifications – Specific to your Region

We are pleased to present our **world leading qualifications** focused on the practical elements of how trade operates – for Trade in Goods and Trade in Services.

The qualifications and learning are global but also specific to the **region of the world** where learners are based, learning is practical and specific to your region.

The Learning Experience

Practical worksheets and reflective exercises are provided supported by written learning, audios and videos as well as online classrooms.

The emphasis is on the practice of trade and not theory. Learning is also constantly updated to ensure it is reflective of the environment in which we trade.



Introduction to Level 3 and Level 4 Qualifications

Level 4 qualifications are currently delivered in Ghana, Nigeria and Kenya through partnership with ITC SME Trade Academy and the National Export / Trade Promotion agency.

Level 3 qualifications are available across the Pan- African region

Qualifications on average take around 18 months to complete

Level 3 Certificate in International Trade Level 4 Diploma In International Trade

Suitable for learners who are new to international trade and exports, or learners with less experience

Suitable for learners with experience of international trade and exports. Qualification is equivalent to first year of a degree and ideally for learners with experience of trade



Areas of Trade We Cover -Trade in Goods and Trade in Services

Export Procedures	Import Procedures	Customs Processes and		
-incl. How to Export	-incl How to Import	Procedures		
Export Marketing	Export Internalisation	Market Entry Requirements		
Logistics	Supply Chains	Sustainable and Ethical Trade		
EU Green Deal requirements	Digital Trade	AfCFTA initiatives and Intra-		
-incl. CBAM, Digital Product		African trade		
Passport, Deforestation				
Customs Union	Single Market	Trade Agreements / Economic		
		Partnership Agreements		
Single Trade Window	SMEs and Women in Trade	E-Commerce		
Rules of World Trade	The role of the World Trade	The role of the World Customs		
	Organization	Organization		
Intellectual Property	Sanitary and Phytosanitary	Licenses and Permits		
-Patents and Trade Marks				
Trade Finance	Methods of Payment in	Packaging, Labelling and		
	International Trade	Product Conformity		
Trade and Transport	Origin, Valuation and	Trusted Trader Schemes		
Documentation	Classification			



Level 3 Certificate in International Trade

- Level 3 qualifications are available across the Pan-African region
- The qualification is aimed at learners and businesses who are new to exporting and international trade or inexperienced in international trade practice
- The Level 3 Certificate comprises four modules of learning, each consisting of 52 learning hours, around 208 study hours in total
- A specialist tutor with trade expertise specific to the region of the world is provided for each module of learning

	Level 3 Certificate in International Trade
Module 1	Fundamentals of International Business
Module 2	Introduction to International Trade Management
Module 3	The Global Marketplace
Module 4	International Transport and Documentation



Level 4 Diploma in International Trade

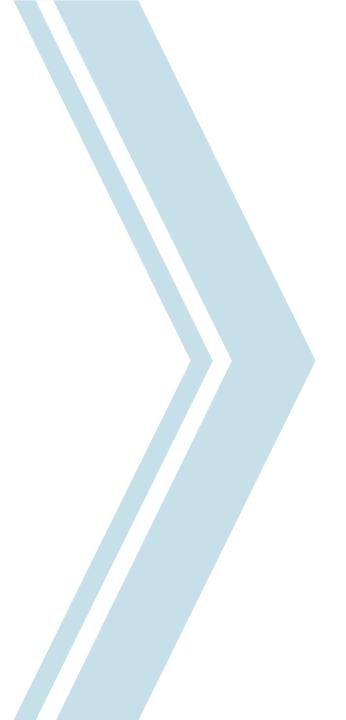
- The qualification is aimed at learners and businesses already engaged in international trade operations and seeking a deeper understanding of trade procedures
- Level 4 Diploma comprises four modules of learning, each consisting of 68 learning hours, around 272 study hours in total
- To complete a module of learning you will complete an assessment(s) with assessment setting periods in April, August and December (you have six weeks to complete an assessment after issuance)

	Level 4 Diploma in International Trade
Module 1	The Business Environment
Module 2	Finance of International Trade
Module 3	International Marketing
Module 4	International Physical Distribution



Marks and Classifications

Classification	Marks Applicable
Distinction	70%+
Merit	60%-69%
Pass	40%-59%
Fail	0%-39%





Thank you for listening

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